



Official Promoter



On behalf of Rotary Bangalore IT Corridor (RBITC), District 3190, we invite you to join the Bengaluru Midnight Marathon – BMM ([www.midnightmarathon.in](http://www.midnightmarathon.in)), to be held at KTPO on 14<sup>th</sup> December 2013 (Saturday).

The first edition of the Bengaluru Midnight Marathon was held on 19 May 2007 & organized by **Rotary Bangalore IT Corridor ([www.rbitc.org](http://www.rbitc.org))**, an organization comprising of well-known professionals & leaders from industry. This year we are in the seventh edition of the event, and look forward to a celebration of the people & the high-spirited energy of IT city Bengaluru.

### The Cause

The Rotary Bangalore IT Corridor (RBITC) is based out of Whitefield and is engaged in various social initiatives within and around the area. In the last seven years of its existence, it has implemented and conducted several Community Service Projects like

- ✓ Work with 7 Government schools in the area (covering 2000+ kids)
- ✓ Conduct blood donation camps (last year collected over 2000 units)
- ✓ Sponsor corrective surgeries for people with permanent vertebral deformation
- ✓ Work with the local population in arresting glaucoma and other eye ailments
- ✓ Plan trees in and around Whitefield (cumulative 50,000+)

Funds raised from the Midnight Marathon will be used to expand the scope of the club's activities and fund many more projects in the sphere of health, education, infrastructure, social welfare & rural enlistment with a strong focus on child development.

### How you may join

A corporate like you has two broad options for participation in the races, apart from being a core sponsor. They are as under:

#### Option 1 – Corporate 10K Team

30/ 50 member organization team for 10K run. This comes with:

- ✓ Photo opportunity
- ✓ Autographed framed memento
- ✓ T shirt for each member
- ✓ Goodie bag for team supporters
- ✓ 1 day running expo/ kiosk
- ✓ Special fan zone at the race venue
- ✓ Each food coupon
- ✓ Limited edition engraved silver display trophy

Sponsorship amount: INR 150,000 (30 runners) / INR 250,000 (50 runners)

#### Option 2 – Corporate Relay Team

Corporate Relay team - 8 members running the marathon as a relay. This comes with

- ✓ 50 free registrations in IT City Fun Run
- ✓ One all women relay team free entry
- ✓ An exclusive hoarding at race venue on which all the logos were placed

- ✓ Inclusion in Coffee Table Book
- ✓ Medians along the route
- ✓ Certificates and medals for all the participants
- ✓ Winners' Cup
- ✓ Invitation to the Thank you Party

Sponsorship amount: INR 120,000.

All cheques to be drawn favoring "Rotary Bangalore IT Corridor Charitable Trust".

Please connect with the undersigned or either of the below individuals for further details.

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We look forward to your participation.